Where PropTech meets Real Estate



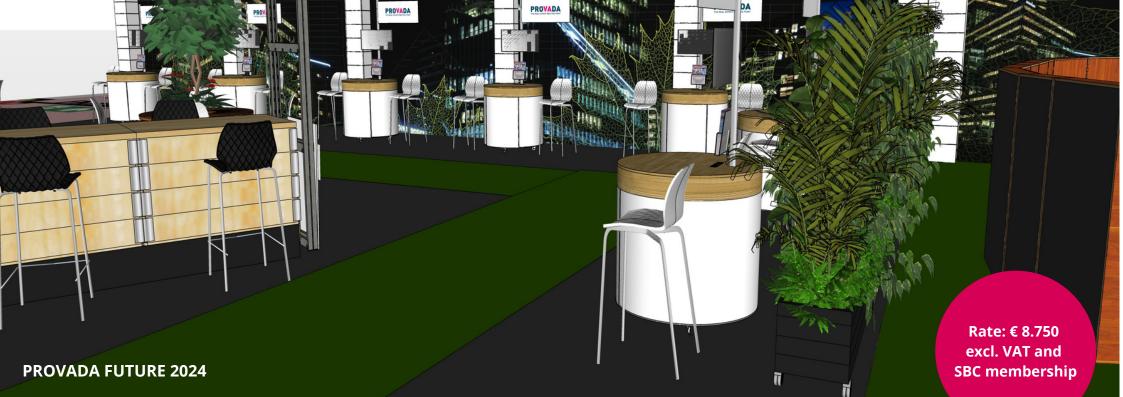
PROVADA Future & Smart Building Collective

PROVADA FUTURE is the platform for technological innovations and inspiration for the real estate sector.

The 2024 edition offers a special area for smart building solutions. Together with our partner *Smart Building Collective* (SBC) we will present an inspiring three-day program. Being or becoming a member of SBC is not mandatory, but does offer a number of benefits.

For more information about PROVADA Future, contact John Schreuter at <u>+31 646222441</u> or john@provada.nl.





2-person FlexUnit

- 2-person unit, branding, TV screen and power point included
- Placement along side walls of the PROVADA Future Area
- Five entrance tickets for 3 days (worth € 675,-)
- Hospitality & services; hostess present and use of PROVADA Future Area (for appointments).
- Logo and listing in exhibitor overview on provada.nl. Only one logo is possible for each unit.
- Catering (coffee, tea, soft drinks)
- Introduction of participants on the website and on the PROVADA FUTURE area
- Media exposure: before and during the fair, themes and participants are promoted through various media channels. <u>Watch the 2023</u> <u>aftermovie.</u>

Smart Building Collective (SBC) members receive:

- Solution certification
- Be part of the smart building tour Smart building experts will grab visitors and guide them to your stand
- Social media posts from smart building collective + Group posts
- Marketing campaign before and during PROVADA
- Be included in the case study book
- Collective stand training and shared business development support
- Considered for smart building award

Not a SBC member yet? Contact Nicholas White <u>+31 624347887</u> or e-mail <u>nicholas@smartbuildingcertification.com</u>





PROVADA FUTURE 2024

4-person FlexUnit

- 4-person unit, branding, TV screen and power point included
- Placement on sightlines centrally next to terraces of the PROVADA Future Area
- 8 exhibitor cards for 3 days (worth €1,080)
- Hospitality & services; hostess present and use of PROVADA Future Area (for appointments).
- Logo and listing in exhibitor overview on provada.nl. Only one logo is possible for each unit.
- Catering (coffee, tea, soft drinks)
- Introduction of participants on the website and on the PROVADA **FUTURE** area
- Media exposure: before and during the fair, themes and participants are promoted through carious media channels. Watch the 2023 aftermovie.

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